

ZERO·BOND

USE CASE



INTRO

From 1Oak to Zero Bond, NYC nightlife and hospitality vanguard Scott Sartiano diversifies his portfolio and steps into the private members club space. Zero Bond is an exclusive social club for creative elites, set in a refurbished NoHo factory that, like its membership base, is the definition of cool.





CHALLENGE

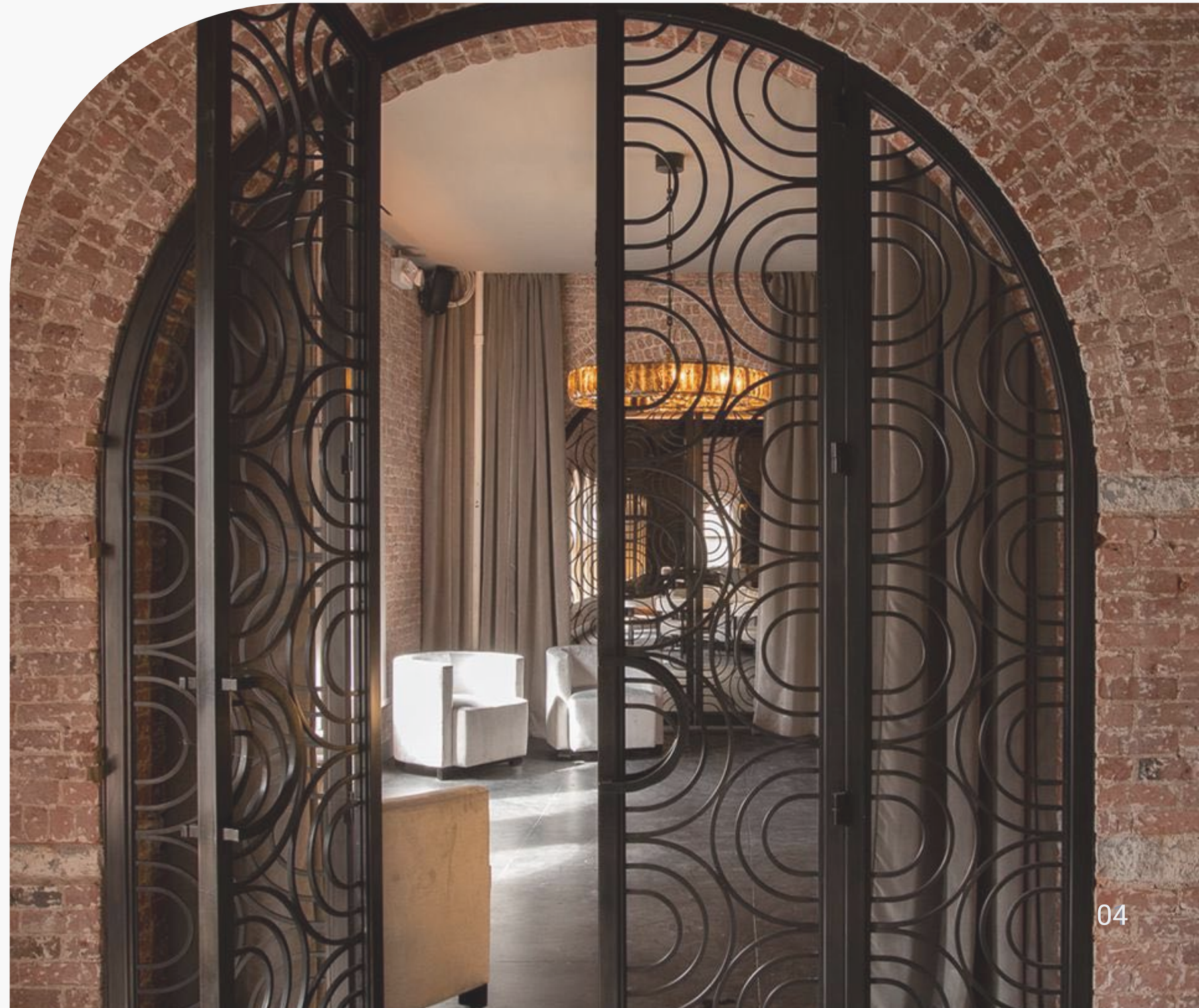
A new business venture required new technology. Zero Bond needed a robust CRM and membership management system that could service all aspects (membership, dining, programming) of its multi-amenity property.





SOLUTION

We integrated with their Toast POS system to sync member transactions preferences to their CRM and powered their member app with billing, events & ticketing, and dining reservations.





THANK YOU